

Joint Press Release

CATTOLICA ASSICURAZIONI AND BANCA POPOLARE DI VICENZA RENEW THEIR STRATEGIC PARTNERSHIP

Verona, Vicenza, 30 July 2010

On today's date Cattolica Assicurazioni soc. coop. and Banca Popolare di Vicenza S.c.p.a. renewed their strategic partnership agreement, extending its duration until 31 December 2020.

The new agreement consolidates the collaboration initiated between the two Groups in 2007, focusing on the growth of the insurance companies forming the subject of the partnership, also thanks to the agreement for exclusive sale of life and non-life products via the direct and indirect network of the Banca Popolare di Vicenza Group.

The agreement envisages sale by Banca Popolare di Vicenza to Cattolica of 10% of the shares of the companies Berica Vita S.p.A., Vicenza Life Ltd. and ABC Assicura S.p.A. for a total price of € 55 million. Upon conclusion of the deal, Cattolica Assicurazioni will own 60% of the capital of each of the companies mentioned and Banca Popolare di Vicenza 40%.

The agreement also establishes maintenance of the lock-up restriction for a 3-year period on the 4,120,976 Cattolica shares owned by Banca Popolare di Vicenza.

The deal, subject to obtaining the necessary approvals from the relevant authorities, should be completed by the end of this year. The documents required by current regulations will be filed according to the deadlines and procedures established by current legislative and regulatory requirements¹.

In the deal Cattolica Assicurazioni was assisted by Studio Legale Cera and by Mediobanca - Banca di Credito Finanziario S.p.A. and Banca Popolare di Vicenza by Studio Legale Bonelli Erede Pappalardo and by Morgan Stanley

CONTACTS

CATTOLICA ASSICURAZIONI

Piero Gavazzi
Investor Relations Officer
0039 045 8391796
investor.relations@cattolicaassicurazioni.it

Giovanni Grazioli
Institutional Communication
0039 335 1027474
giovanni.grazioli@cattolicaassicurazioni.it

BANCA POPOLARE DI VICENZA

Valerio Vago
Head of Communication Division
0039 335 458757
valerio.vago@popvi.it

¹ The remuneration of directors of the companies involved in the deal will not change following completion of the same.