

## PRESS RELEASE

### OSCAR DI BILANCIO 2010

#### Cattolica Assicurazioni wins Insurance Companies Oscar.

**Verona, 29 November 2010.** A prestigious recognition for Cattolica Assicurazioni. The Verona-based company won the Oscar di Bilancio 2010 in the Insurance Companies category. The initiative, which is organised by FERPI (the Italian Federation of Public Relations) under the patronage of the President of Italy, awards the best results and communication of Italian companies' financial statements.

The award was presented this afternoon in Milan at the headquarters of the Borsa – Italy's stock exchange – during a ceremony attended by senior management teams from the most important Italian financial organisations.

The jury, chaired by Angelo Provasoli, Full Professor at Bocconi University in Milan, considered Cattolica's financial statements to be "complete, efficient, and clear in presentation", commenting on the "good evaluation of aspects of corporate governance, the representation of commitments, the description of the market of reference, and the value explanation of the activities." "A good level", lastly, according to the decision, "also of communication."

The company has finished on the podium for three years in a row. Today, achieving this great recognition indicates a trend of continuous improvement.

"Receiving this award," commented Chairperson Paolo Bedoni, "gives us great satisfaction, because it once again confirms Cattolica's attention to corporate communication. This result has not come about by chance: we are a cooperative and our mission imposes the highest level of transparency and clarity upon us, in the first instance towards our Members, then in general towards our entire audience. For us, the quality of communication is therefore an indispensable ethical aspect."

"The Oscar di Bilancio," added Chief Executive Officer Giovan Battista Mazzucchelli, "arrives at a time in which the accounting data again speak of the continuity and stability in Cattolica's improvement." Therefore, the good level of communication is evidence of the company's health."

Nowadays, the award is presented in the most advanced context of Italian financial statements, a space in which the most innovative reporting trends are analysed and predicted. "The finalist companies' financial statements," announced FERPI, "have demonstrated their desire and understanding of communicating not only their economic results, but the social and environmental performance of their organisations."

**SOCIETA' CATTOLICA DI ASSICURAZIONE**

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