

## PRESS RELEASE

### CATTOLICA ENTERS INTO EXCLUSIVE NEGOTIATIONS WITH BANCO BPM FOR A LONG TERM BANCASSURANCE PARTNERSHIP IN LIFE AND NON LIFE

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*Verona, October 17<sup>th</sup>, 2017.* Today Cattolica Assicurazioni agreed to enter into exclusive negotiations with Banco BPM in relation to a bancassurance partnership agreement, that envisages the acquisition of a majority stake in Popolare Vita and Avipop Assicurazioni and the signing of long term agreement for the distribution of life and non-life products through the former Banco Popolare network.

The proposed transaction is subject to customary approvals, such as the signing of the legal documentation and regulatory clearance.

SOCIETÀ CATTOLICA DI ASSICURAZIONE

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