

PRESS KIT



JUNE 2021

THE CATTOLICA ASSICURAZIONI GROUP

WHO WE ARE

Cattolica Assicurazioni S.p.A., founded in Verona in 1896, is one of the main players in the Italian insurance market.

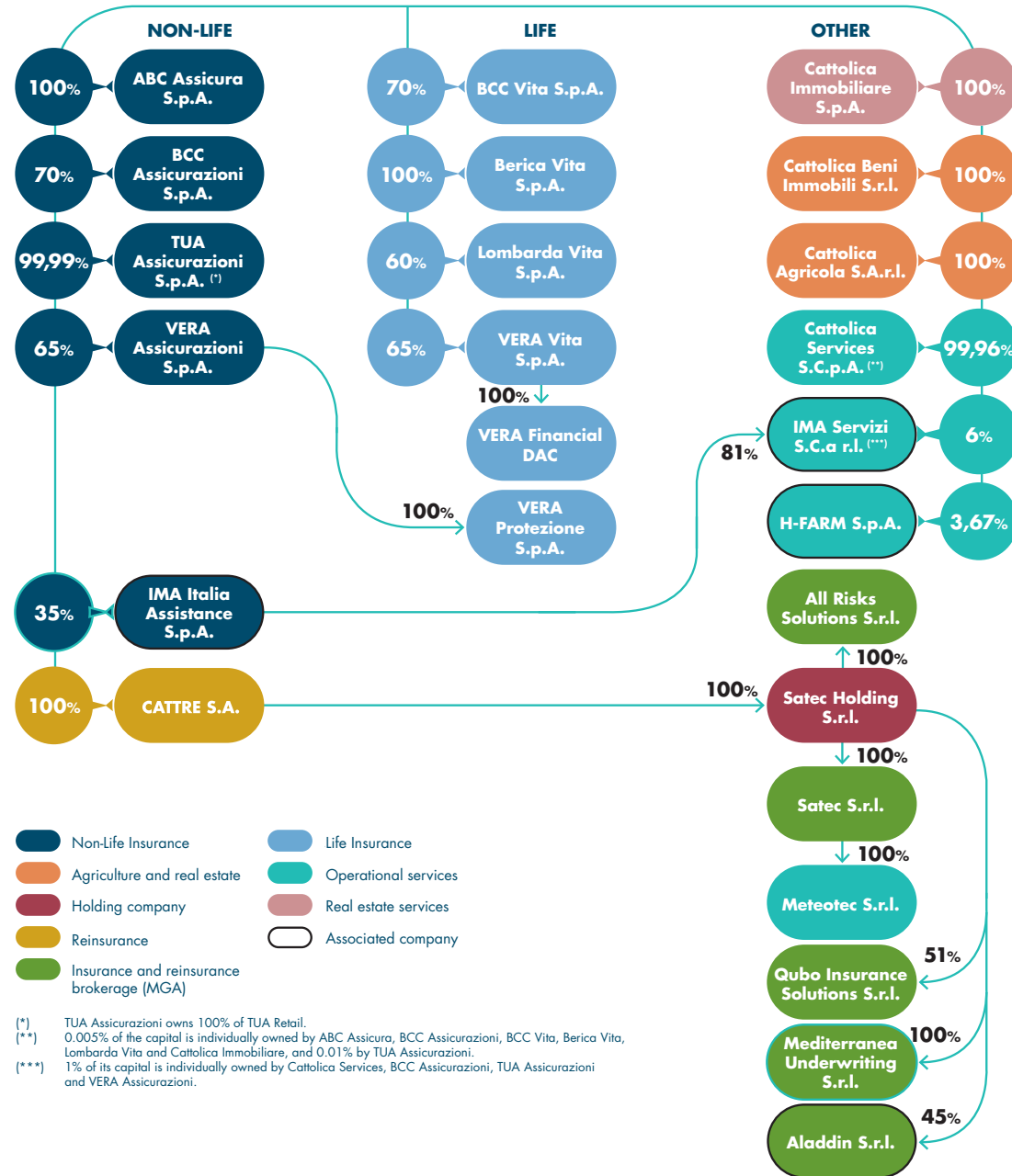
Listed on the Milan Stock Exchange since November 2000, it collected premiums of €5.7 billion in 2020. With approximately 3.5 million customers who rely on the insurance solutions and products it distributes, the Group has 1,360 agencies spread throughout Italy, covering both large cities and smaller towns, and a network of 1,851 agents. Cattolica Assicurazioni has executive offices in Verona, Milan and Rome.



Note: Data on this page are as at 31 December 2020

GROUP STRUCTURE

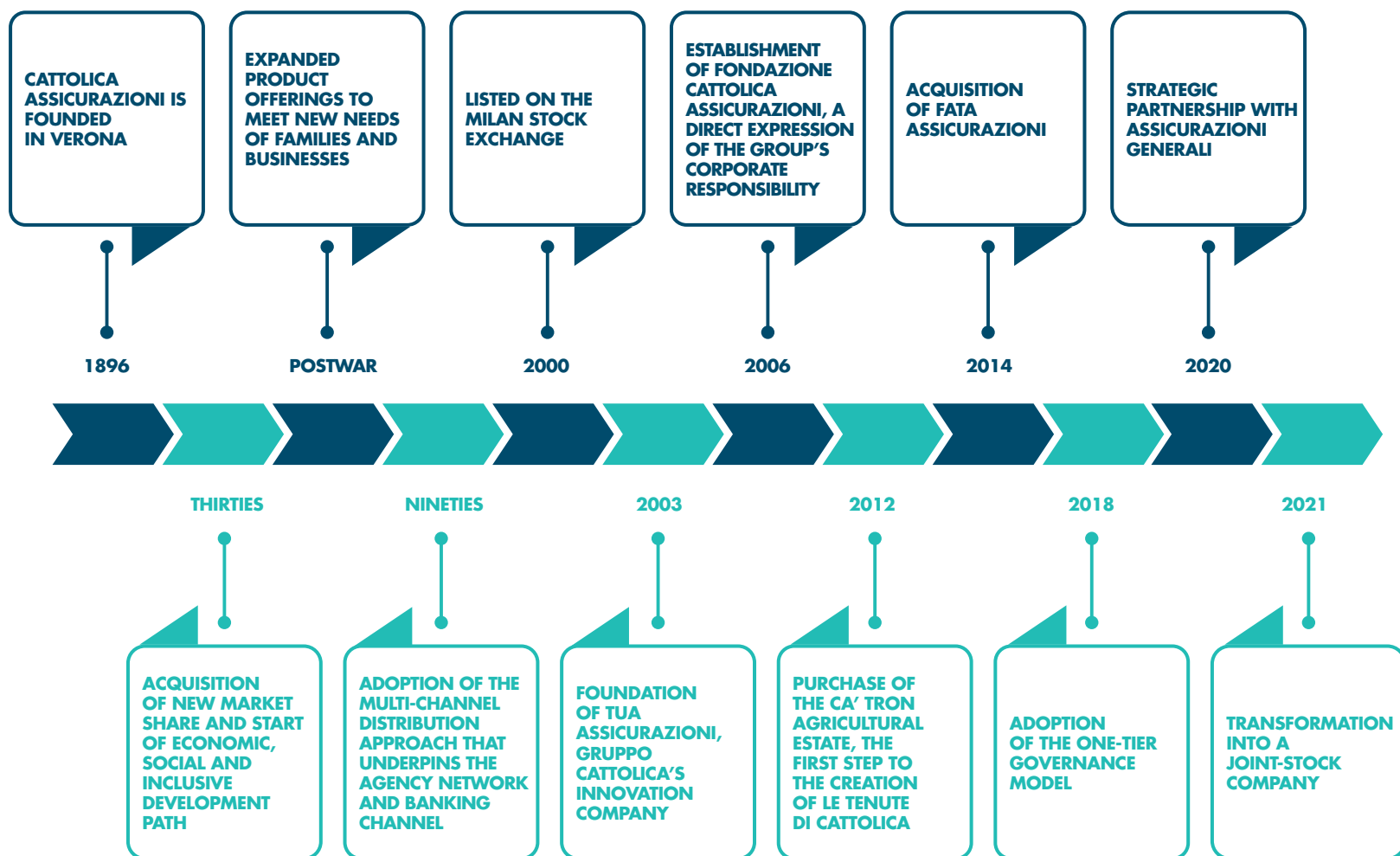
As at January 1, 2021, in addition to the Parent Company, Cattolica Assicurazioni, the Group includes ten **insurance and bancassurance companies and a reinsurance company among its subsidiaries**, in addition to a **holding company** and nine companies active in the **agricultural-real estate sector, real estate services, operational services and insurance and reinsurance brokerage services**. Its associates include one company engaged in **non-life insurance** activities, one involved in **insurance and reinsurance brokerage** and two **operating services** companies.



Situation as at 1 January 2021

125 YEARS OF HISTORY

FROM ITS FOUNDATION TO THE PRESENT DAY



DISTINCTIVE PRODUCTS: FROM A CULTURE OF PROTECTION, THE POWER OF OUR PRODUCTS AND SERVICES

The founding principles of Cattolica are the basis of a corporate mission expressly dedicated to the person, his or her needs and the desire to offer the best service. The product is tailored to respond effectively to the needs of customers, giving concrete effect to the values of proximity and closeness typical of the Cattolica Assicurazioni Group.

The wide range of insurance and financial services designed for the NON-LIFE and LIFE lines of business are accompanied by specific areas of operation in which Cattolica expresses its leadership and where, at first, it has proposed innovative insurance solutions.



AGRICULTURE

Cattolica, which has always played a leading role in the agricultural world, is constantly attentive to innovations in the sector, also thanks to the opportunity to experiment solutions for precision agriculture through the use of big data at the Group's Agricultural Estates at Ca' Tron. For example, Cattolica is the first Group to bring to market a new policy concept for the sector, based on production failure or reduced transfer of production as a result of climate events. In 2019, the "Uve di pregio-Amarone" and "Uve di pregio Etna D.o.c." policies were launched, dedicated to the wine sector supplemented by the trial "Uve di pregio Aglianico del Vulture" in 2021.



RELIGIOUS ENTITIES

Throughout its long history, Catholic has built special relationships with the ecclesiastical world. Considering that attention to ecclesiastical realities is inherent in its identity, and therefore in the Company's business, it is the only Italian insurance group that has established a Business Unit for Religious Entities and the Tertiary Sector that, since 2020, has been strengthened with the aim of reinforcing relations with the Italian dioceses, developing a model that starts from listening to the different needs of each diocese. To date, about 60% of the Italian parishes have taken out the Group's policy dedicated to this sector: *Cattolica & Clero Secolare - Parrocchia*.



TERTIARY SECTOR

Present extensively alongside Italian voluntary and social promotion associations with the *Cattolica & Solidarietà Terzo Settore* policy launched in 2019, the Company is able to cover this entire market, paying attention to the evolution of its rules, already affected by the recent reform, and studying new proposals to support the emerging phenomenon of social enterprises.



DEDICATED ASSISTANCE

Cattolica's sensitivity and vision in responding to specific social needs reveals itself in the product developed to guarantee assistance dedicated to people with disabilities in the family. As early as 1977, it first introduced a policy for multi-adapted vehicles equipped with protection for disabled people. Among the solutions studied was a proposal for parents who can guarantee their children an untroubled future through tailor-made savings plans.



SPECIAL RISKS

Since 2018, Cattolica has enriched its offer with a unique initiative in continental European insurance through CattRE, a Group company dedicated to non-traditional risk lines such as space, aviation, catastrophe reinsurance, property, causality, sporting risks, marine, events and contingencies, weather risks.

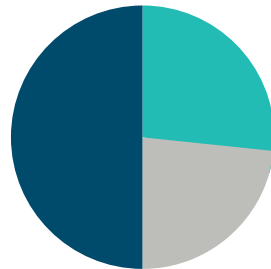
DISTRIBUTION

Cattolica stands out for its high standards of quality, offering customisation, customer support and advice. It relies on three distribution channels: the agency network; bancassurance; and brokers and insurance partners.

1

AGENCIES

Wanting to be as close as possible to its clients, Cattolica Assicurazioni can count on 1,360 agencies at Group level (823 Cattolica and 537 Tua) spread throughout Italy, in both large and small population centres



- 50.59% NORTH
- 26.32% CENTRE
- 23.09% SOUTH AND ISLANDS

2

BANCASSURANCE

Cattolica was one of the pioneers of bancassurance, and, through the years, it has forged major partnership agreements in the Life and Non-Life classes with various banking institutions over the years and achieving a prominent national position in terms of numbers of points of sale

BANCO BPM

COOPERATIVE CREDIT BANKS

3

BROKERS AND INSURANCE PARTNERS

Cattolica collaborates with brokers and insurance partners

ARAG

Legal Protection

IMA

Assistance in providing services to policyholders in conjunction with car, personal and home owners' policies

PER GROUP

Assistance and disaster response dedicated to companies

STRATEGIC PARTNERSHIP WITH GENERALI

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In the summer of 2020, Cattolica and Assicurazioni Generali announced the launch of a **strategic partnership** with Generali's entry into the Group's shareholding.

An important project in Cattolica's history which, with the objective of maintaining the focus on local territories, customers, network and employees, offers an important opportunity to create value for stakeholders.

The partnership envisages **four business and commercial initiatives** that represent important profitable growth opportunities in services for customers in the P&C segment and in the asset management segment, leveraging Generali's competencies and capabilities in investment management, digital innovation and health services, and allowing Cattolica to expand and improve the offer to its customers with new and innovative auxiliary services.

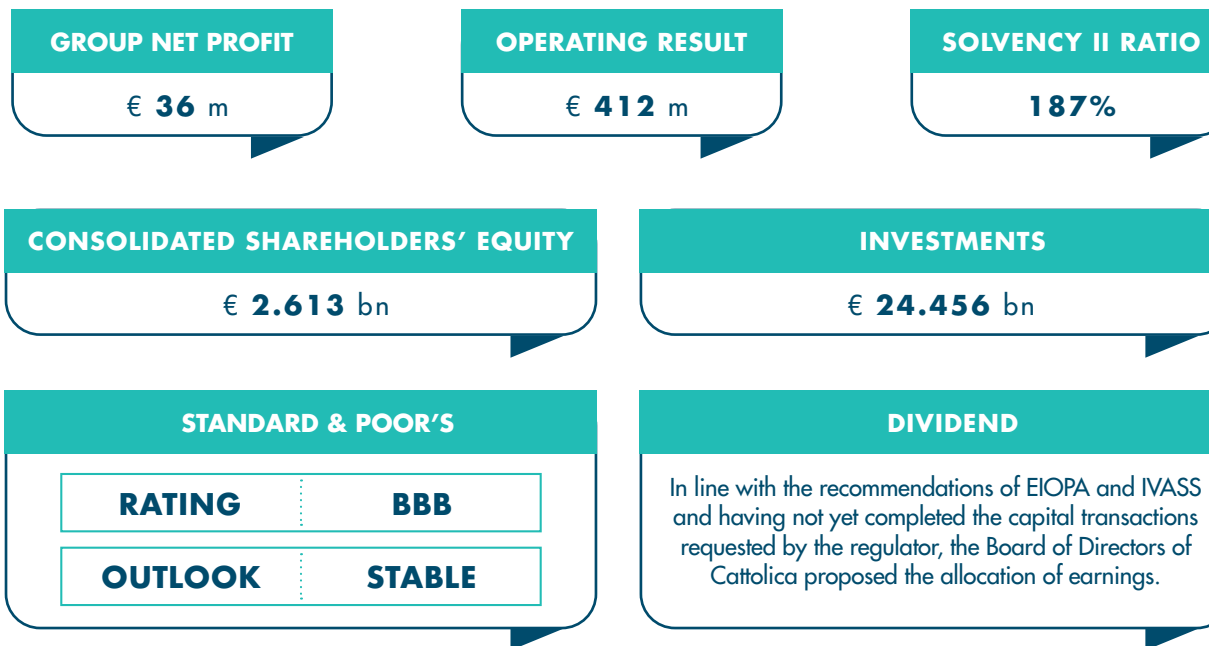
- 1 ASSET MANAGEMENT** > Management by Generali Asset Management of a portion of Cattolica's investment portfolio, with the objective of increasing efficiency, leveraging on specialised competencies and expertise.
- 2 INTERNET OF THINGS** > Generali's offer to Cattolica customers of the innovative IOT platform developed by Generali Jeniot to grow the telematics business for cars, homes, pets and companies.
- 3 HEALTH BUSINESS** > Extension of Generali Welion's innovative health services, currently not part of Cattolica's product offer, to Cattolica's customers and the outsourcing to Generali Welion part of Cattolica's settlement and assistance services.
- 4 REINSURANCE** > Collaboration agreement between Cattolica and Generali, with Generali as the main partner regarding a portion of risks to be reinsured.

2020 FINANCIAL DATA AND CAPITAL

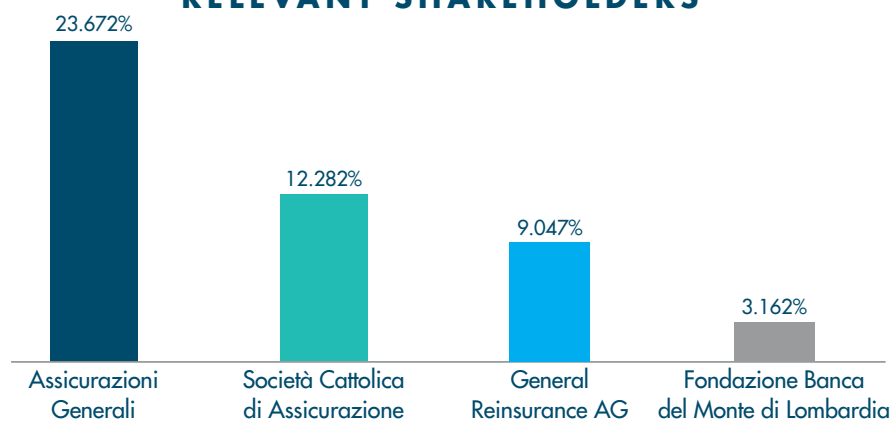
"The 2020 results confirm the solidity of Cattolica Assicurazioni, a company sound in equity which, considering the unexpected and exceptional events linked to the global pandemic, was able to beat the guidance and achieve an unprecedented operating result of €412 million."

(Carlo Ferraresi, Chief Executive Officer of the Cattolica Assicurazioni Group)

TOTAL PREMIUMS INCOME € **5.653** bn



RELEVANT SHAREHOLDERS



SHARE CAPITAL
€ **685,043,940**

ORDINARY SHARES
228,347,980

Source: Consob updated January 2021

TOP MANAGEMENT



Chief Executive Officer and General Manager	Carlo Ferraresi
Deputy General Manager and Chief Financial Officer	Atanasio Pantarrotas
Deputy General Manager and Non-Motor Business Director	Nazareno Cerni
Deputy General Manager and Chief Operations Officer	Samuele Marconcini
Deputy General Manager Commercial Area	Marco Lamola
Director Motor Business, Insurance Analytics & Business Architecture	Luigi Barcarolo
Director Bancassurance and Life & Pensions Technical Area	Marco Passafiume Alfieri
Chief Investment Officer	Massimo di Tria
Head of Legal Affairs Secretariat and Corporate Requirements	Mario Rindone
Head of the Religious Entities and Tertiary Sector Business Unit	Piero Fusco
Communication Director	Riccardo Acquaviva
Business Development & Marketing Director	Carlalberto Crippa
Head of Coordination of Extra-Insurance Activities	Fabrizio Stella
Head of the Actuarial Function	Francesco Pietro Foppa Pedretti
Head of the Risk Management Function	Giorgio Schieppati
Head of the Compliance Function	Giada Malaspina
Director of Audit	Carmelo Nolasco
Head of the Anti-Money Laundering Function and Data Protection Officer	Giovanni Francesco Calabrese

BOARD OF DIRECTORS

Cattolica Assicurazioni S.p.A. adopts a one-tier governance system, approved by the Annual General Meeting of 28 April 2018 and authorised by the Italian Supervisory Authority for Private Insurance. The Board of the Company, elected by the Annual General Meeting of 14 May 2021 for the three-year period 2021-2023, includes 15 directors, 3 of which are also members of the Management Control Committee. The Board is vested with extensive powers of ordinary and extraordinary management of the Company, within the limits set by the Law and the By-laws. The administrative body is specifically tasked with the approval of the company's strategic, industrial and financial plans, the more significant economic and financial operations, the proposal for the allocation of profits, selection of the general directors and the internal board committees and the definition of the related powers and functions.

	Independence TUF	Independence Code of Corporate Governance	Appointment and Remuneration Committee	Control and Risks Committee	Related Parties Committee	Corporate Governance and Sustainability Committee	Management Control Committee
Davide Croff Chairman	X	X					
Carlo Ferraresi Chief Executive Officer							
Camillo Candia* First Vice Chairman	X	X		X		X	
Luigi Migliavacca Vice Chairman	X	X		X	X		
Cristiana Procopio	X	X	X				
Daniela Saitta	X	X		X			
Giulia Staderini*						X	
Paolo Andrea Rossi	X	X	X				
Laura Ciambellotti*	X	X			X		
Stefano Gentili	X	X		X		X	
Michele Rutigliano*	X	X					X
Silvia Arlanch	X	X					X
Roberto Lancellotti*	X	X	X	X			
Laura Santori	X	X					X
Elena Vasco	X	X			X		

* Chairman of the Committee

Control and Risks Committee: **Camillo Candia**

Appointment and Remuneration Committee: **Roberto Lancellotti**

Related Parties Committee: **Laura Ciambellotti**

Corporate Governance and Sustainability Committee: **Giulia Staderini**

Management Control Committee: **Michele Rutigliano**

One of the most distinctive assets of **Cattolica Assicurazioni**, a company originally created to protect small landowners, is the agricultural estate of Ca' Tron, located in the municipality of Roncade, in the province of Treviso, with a residual portion in Meolo, in the province of Venice. It is the largest single-body agricultural estate in Italy: acquired in 2012 by Fondazione Cassamarca and expanded thanks to the purchase of adjacent lots, the estates now extend over an area of about two thousand hectares.

Cattolica Agricola and **Cattolica Beni Immobili**, formed in the context of the purchase of the estates, respectively carry out agricultural activities and the management of properties not instrumental to agricultural activity. Since the acquisition of ownership, Cattolica Agricola has carried out and pursues measures to enhance the territory with the aim of increasing the quality of crops and the overall environmental sustainability of the area. The activities of the agricultural sector develop in close synergy with those of the insurance sector since Ca' Tron is an ideal ecosystem in which to test – through methods and tools of precision technology – solutions to assess possible impacts of the various risks in agriculture, to the point of modulating new and customised insurance proposals.

Cattolica Assicurazioni rolling plan for 2021-2023 provides for the enhancement of the area through the development of innovative projects in the fields of precision farming, energy and health. Ca' Tron's land is also home to H-Farm and H-Campus, an international high-tech training centre that opened in September 2020.

Fondazione Cattolica was founded in 2006 to respond to the need for a more synergistic relationship between business and civil society, where a focus on profitability does not exclude deep social sensitivity. Thus, alongside the grant-making function typical of a business foundation, the institution promotes the Values of the Social Doctrine of the Church as a function of the development of an economic system that impacts on the community and is oriented towards the common good.

In **2020** the Foundation carried out **150** operations, of which **24** were extraordinary operations, in Verona and within the national territory, to respond effectively to the pandemic emergency, disbursing **EUR 2,121,250** to initiatives in the fields of promotion of solidarity, education, research and culture. Of this amount, 44% was earmarked for the launch of new social enterprises. Thanks to the activities supported, it was possible to employ **244 people** last year- for a total of **351,702 hours worked** - and to involve 3,120 volunteers for a value of **155,128 hours donated**.

Over the **last 10 years**, thanks to intensive support and attention to the territories, the Catholic Foundation has implemented **3,493 operations** for a **total disbursement of €24,097,343**. The social initiatives and projects launched reached over 300 thousand beneficiaries and involved more than **2 thousand entities**.

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